



Peace of Mind and Protection

for the Precious Metals Supply Chain Industry

Karuschain is a ground-breaking blockchain technology solution built by long-time veterans of the global precious metals industry, for the global precious metals industry

INVESTMENT OPPORTUNITY

Stage:	Series A
Industry:	Global Precious Metals Supply Chain
Size:	8 employees / 3 advisors
Market Size:	\$180 Billion
Ask:	\$5 Million
Contact:	info@karuschain.com

OPPORTUNITY

The precious metals supply chain industry is one that is rife with challenges hinged around tracability, trust, transparency and compliance.

1. Compliance requirements (Organisation for Economic Co-operation and Development & London Bullion Market Association)
2. Environmental and humanitarian pressures for improved standards
3. Mineral sourcing and lack of tracability

SOLUTION

A blockchain-enabled supply chain management and records platform for the precious metals industry to provide data-sourcing transparency, act as a single source of trust while meeting global compliance and data-protection needs for the industry.

GO TO MARKET

Karuschain has developed a sophisticated strategy to launch a beta-tester recruitment campaign in which we are actively campaigning to more than 30,000 industry contacts from around the world to apply to participate in our beta launch. The data and insights from this campaign will allow our business development team to capitalize on inbound interest as well as help our technical team build a solution with maximum value and ROI to earn our first customers.

MILESTONES

1. Phase 1 of demo complete
2. Major mining partner close to contract
3. Secured seed investment from more than one-hundred angel investors

EXECUTIVE TEAM

Boasting greater than 200 years of deep industry experience, Karuschain is able to actively leverage existing relationships and insights for early successes.

- **Richard Verkley**, Chairman and CEO - veteran entrepreneur and visionary
- **James McDowell**, COO with experience running operations at JP Morgan and one of the largest global exchanges ICE
- **Robert van der Zalm**, CFO, 28+ years in finance management having worked as CFO of BHP, Shell's Gas & Power Trading Business, and Noble Group
- **Bruce Wilkinson**, Chief of Staff with decades deep experience specialized in leading technology-focused enterprises

ADVISORS

Surrounded by world-class industry professionals.

- **Jim Porter**, over thirty-nine years in the mining industry with the likes of Anglo Gold Ashanti, followed by founding and building one of the largest and most successful mining software businesses globally. He currently serves as an Adjunct Professor at the Centre of Mechanised Mining Systems at Wits University as well as running JPMCI, a mining consultancy firm and was the past President of the Southern African Institute of Mining and Metallurgy.
- **David Pierini**, Business Application Strategist, formerly at OnRamp, a Cisco & IBM Watson focused start-up, Co-founder of Aleph One.
- **Stanislav Synko**, Technical Architect, CEO Aleph One. Architect of award-winning blockchain systems, focus on Hyperledger. Conducts seminars at Harvard.